

Nourredine Zekri

President, General Director of FIPA (Foreign Investment Promotion Agency), Tunisia Chairman, ANIMA Investment Network

Mr. Nourredine Zekri graduated Management in 1978 from the Tunisian University. He was then appointed as Manager in the Industrial Promotion Agency. His positions included Manager of the Tunisian National Board of Tourism, Head of Service, Assistance to SME's, Deputy Director in charge of fiscal incentives, and Head of Department of Promotion and Partnership.

In 1995, Mr. Zekri became the Director of Promotion in the European Countries Division in the Foreign Investment Promotion Agency (FIPA). He was promoted to Division Director of Advanced Technology Sectors in charge of promoting Foreign Direct Investment to Tunisia in the following sectors: Automotive, electrical components, electronics, Mechanics, and ICT.

In 2005, he became the General Director of Foreign Investment in the Ministry of Development and International Cooperation in charge of Foreign Direct Investment strategy, promotion, and assistance to foreign investors in Tunisia.

Currently, Mr. Zekri serves as the General Manager of FIPA, a public institution within the Ministry of Investment and International Cooperation in Tunisia. He is also the Chairman of ANIMA Investment Network.